

## **MOTOROLA AND GIANT INTERNATIONAL INTRODUCE THE MOTOROLA TALKABOUT® T7400 SPORTS SERIES TWO-WAY RADIO**

*Certified Range of Up To 8 Miles and Shockproof Design  
Provide Communication Solution for Serious Outdoors Enthusiasts*

ATLANTA -- (August 30, 2004) – Motorola (NASDAQ:MOT) and Giant International – Motorola’s Talkabout® strategic market alliance – introduce the Motorola Talkabout® T7400 two-way radio designed specifically for the sports and outdoor market. With an independently field certified range of up to eight miles\*, the Talkabout® T7400 offers a rich feature set including, eight NOAA weather channels, 99 Interference Eliminator codes, QT™ (Quiet Talk) noise filter, a rugged shockproof design and robust signal clarity to enable hikers, climbers and all active sports enthusiasts to get the maximum enjoyment from their outdoor experience.

“The sports and outdoor market is very important to us,” said Giant International Marketing Director Cortlandt Minnich. “In designing the Motorola Talkabout® T7400 with the serious outdoor enthusiast in mind we have achieved a balance of range and signal clarity that leads the industry,” Minnich added. Whether climbing a sheer rock face, coordinating a kayak portage, or locating hiking buddies in the woods, the Talkabout® T7400 makes any outdoor adventure more enjoyable and convenient.

Outdoor enthusiasts are prepared for changing weather conditions in the field with the eight NOAA weather channels available at the press of a button on

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the T7400. The radio is equipped with earbuds and voice activation (VOX) for hands-free communication. Additionally, it features priority scanning to easily find the group's channel and code by searching all possible combinations while the home channel is scanned most frequently.

All of the Motorola Talkabout® radios have been re-engineered to upgrade technical features and to provide brawny new looks that complement the outstanding performance for which Motorola is known. The new Motorola Talkabout® series of two-way radios have the built-in power to take advantage of both General Mobile Radio Service (GMRS) and Family Radio Service (FRS) frequencies. The series features Motorola engineering advances to provide the range, clarity and reliability expected from Motorola's market leading hand-held two-way radios.

The exclusive Motorola features, QT™ (QuietTalk) noise filter, 99 Interference Eliminator Codes and Companding Technology, differentiate the Motorola Talkabout® T7400. QT™ is a noise filter that, when enabled, eliminates competitive FRS/GMRS radios from being heard on Motorola Talkabouts®. With 61 of the 99 Interference Eliminator Codes exclusive to Motorola, Talkabout® T7400 users have the most clear channel combinations available for uninterrupted communication. Noticeably clearer transmission quality and an extended effective range are produced by a special feature called companding, a sophisticated digital technology that filters out the static hiss between words.

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With a Manufacturer's Suggested Retail Price of \$109.99 (for the AA battery model) and \$139.99 (for the NiMH rechargeable model), the Motorola Talkabout® T7400 offers a full-range of features, including:

- 2.0 -watt power, delivers an independently field certified range of up to 8 miles \*
- Rechargeable NiMH or four AA battery models
- 22 Frequencies and 99 Interference Eliminator Codes
- NOAA Weather Channels
- Vibracall® (a silent, vibrating ringer)
- VOX voice-activated feature
- QT™ (Quiet Talk) noise filter
- Priority Scan
- Audible low-battery alert and battery meter
- Backlit display and transmit LED signal
- Call confirm tone
- Keypad lock
- Companding digital signal compression

### **ABOUT MOTOROLA TALKABOUT® RADIOS**

A series of new, next-generation Motorola Talkabout® hand-held two-way radios are being released to the US market in 2004 by Motorola and their Strategic Market Alliance, Atlanta-based Giant International, Ltd. The Motorola Talkabout® represents the state-of-the-art in hand-held two-way personal radio

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communications. They employ the latest technology to ensure clear-signal private two-way communications, and provide convenient ways for parents and children, athletes and other outdoor enthusiasts to stay in touch – securely, and instantly.

For more information please contact { HYPERLINK

"mailto:info@giantintl.com" },

call 678-904-6000 or visit { HYPERLINK "http://www.giantintl.com" }.

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\* Tested range over water, your range may vary based on terrain, conditions and other RF interference.

For more information, contact Colleen Philbrick, Hauser Group 912-236-1192  
or email { HYPERLINK "mailto:c.philbrick@hausergroup.com" }