

**MOTOROLA AND GIANT INTERNATIONAL INTRODUCE A NEW
CAMOUFLAGE SERIES OF MOTOROLA TALKABOUT® TWO-WAY RADIOS
DESIGNED TO PROVIDE COMMUNICATION SOLUTIONS
FOR SERIOUS OUTDOORSMEN**

*New Models with Camouflage and Silent Vibrating Call Alert Features
Lead the Pack of Innovative Features Designed for Hunters*

LAS VEGAS, NV (Feb. 12, 2004) – Motorola (NASDAQ:MOT) and Giant International – Motorola’s Talkabout® strategic market alliance – introduce four new Motorola Talkabout® two-way radios designed specifically for the sports and outdoor market. Camouflaged in the Realtree® Advantage® MAX-4 HD™ pattern, these sports and outdoor models include features such as robust signal clarity and vibrating call alert tailored to enable hunters and outdoor enthusiasts to get the maximum enjoyment from their outdoor experience.

“The sports and outdoor market is very important to us,” said Giant International Marketing Director Cortlandt Minnich. “Therefore, this year’s portfolio has more feature rich camouflage models than in the past and are at more affordable price points.” added Minnich. Whether scouting for the big buck, coordinating drivers and blockers for pheasant or locating buddies in the woods, these radios make hunting more convenient, enjoyable and productive.

All of the Motorola Talkabout® radios have been re-engineered to upgrade technical features and to provide brawny new looks to complement the outstanding performance Motorola is known for. The new Motorola Talkabout® series of two-way radios have the built-in power to take advantage of both General Mobile Radio Service (GMRS) and Family Radio Service (FRS)

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frequencies. The series feature Motorola engineering advances to provide the range, clarity and reliability expected from Motorola's market leading hand-held two-way radios.

The exclusive Motorola features; QT™ (QuietTalk) noise filter, 99 Interference Eliminator Codes and Companding Technology are value added features that differentiate Motorola Talkabout amongst others. QT (QuietTalk) is a noise filter that when enabled eliminates competitive FRS/GMRS radios to be heard on Motorola Talkabout®. Clear uninterrupted communication is important to radio users and the 99 Interference Eliminator Codes allow for more clear channel combinations. Noticeably clearer transmission quality and an extended effective range are produced by a special feature called companding, a sophisticated digital technology that filters out the static hiss between words.

With ranges of up to seven miles,* the sports and outdoor line of Motorola Talkabout® two-way radios (T7450, T7150, T6550 and T5550) have a number of features that make them the communication solution for hunters and outdoor enthusiasts. The VibraCall® Alert feature silently announces calls without alerting prey and, with eight NOAA weather channels, hunters are prepared for changing weather conditions in the field.

The sports and outdoor line is equipped with earbuds and voice activation (VOX) for hands-free communication. Additionally, it features priority scanning to easily find the group's channel and code by searching all possible combinations while the home channel is scanned most frequently. The radios are packaged in pairs with rechargeable battery packs and double charger.

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Key feature sets by model include:

	T5550	T65500	T7150	T7450
Power	1 Watt	1 Watt	2 Watts	2 Watts
Range	5 Miles	5 Miles	7 Miles	7 Miles
Interference Eliminator Codes	38	99	38	99
Companding	N	Y	Y	Y
QT™ (QuietTalk)	Y	Y	N	Y
VibraCall®	N	Y	N	Y
NOAA Weather Radio-Compatible	N	Y	N	Y
MSRP	\$79.99	\$99.99	\$129.99	\$159.99

ABOUT MOTOROLA TALKABOUT® RADIOS

A series of new, next-generation Motorola Talkabout® hand-held two-way radios are being released to the US market in 2004 by Motorola and their Strategic Market Alliance, Atlanta-based Giant International, Ltd. The Motorola Talkabout® represents the state-of-the-art in hand-held two-way personal radio communications. They employ the latest technology to ensure clear-signal private two-way communications, and provide convenient ways for parents and children, athletes and other outdoor enthusiasts to stay in touch – securely, and instantly.

For more information please contact { HYPERLINK

"mailto:info@giantintl.com" },

call 678-904-6000 or visit { HYPERLINK "http://www.giantintl.com" }.

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* Tested range, your range may vary based on terrain, conditions and other RF interference.

For more information, contact Colleen Philbrick, Hauser Group 912-236-1192
or email { HYPERLINK "mailto:c.philbrick@hausergroup.com" }